

Outreach, Promotions, and Partnerships Advisory Committee Meeting

Quarterly Meeting

Alamance Community College Library

Thursday, October 10, 2024 | 11:00 a.m. - 2:00 p.m.

COMMITTEE CHARGE

The Outreach, Promotions and Partnerships Advisory Committee is responsible for providing input to and feedback on the planning and assessment processes related to publicity, promotions, and public relations efforts. This committee also assists staff and the Librarians Council in developing strategies for outreach and partnering campaigns.

IN ATTENDANCE

CHAIR: Staci Wilson, Catawba Valley CC
Heather Day, Mount Olive University
Sheila Killebrew, Davidson County PL
Melissa Oleen, Rowan Public Library

Jennifer Smith, Alamance Community College
Karina Soni, UNC Chapel Hill

ABSENT

Joanna Cox, Harnett County Public Library
Abby Moore, UNC Charlotte
Morgan Pruitt, Central Carolina CC
Will Ritter, Wake Forest University
Chris Robinson, UNC Wilmington
Sherrill Shiraz, Queens University

NC LIVE STAFF

Sophie Hollis, Community Engagement Librarian (Liaison)
Julie Cline, Administrative Support Specialist

DISCUSSION

- Welcome & Updates
 - Announcement of NC LIVE Executive Director search process
- Annual Conference Planning
 - Discussion of top Annual Conference theme suggestions
 - Discussion of Annual Conference program
 - **Decision:** Move forward with a virtual schedule tool, eliminate printed program
- Veteran Support Project

- Brainstorm of existing veteran services, programs, and resource needs in member libraries
- Break for lunch
- Review of Advisory Committee survey data
 - Suggestions of ways to build community within the OPPAC and between the Advisory Committees
- Partnerships Brainstorm
 - Brainstorm of organizations with shared interests and goals with NC LIVE
- Hurricane Helene Response Suggestions
 - Feedback on suggestions from other consortia
 - Suggestions for possible support programs
- AOB & Member Updates
- Planned the January meeting
- Adjournment